NONGSTOIN COLLEGE

Teachers' Log Book

Department COMMERCE

BC-102.

Subject - Principles & Practice of Management.

Month of September 2021

Date	Class	Subject	Unit	Topic	No. of Students	Signature of Teacher	HOD Signature	Principal's Signature
28/9/2021	B.Com 1st Semester		Unit - III - Motivation and Leadership	Motivation - Concept and Theories.	18	[illegible]	[illegible]	
30/9/2021	"		Unit - III - Motivation and Leadership	Motivation - Theories - Maslow, Herzberg and Mc.Gregor.	18	[illegible]	[illegible]	[illegible]

Principal
Nongstoin College
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NONGSTOIN COLLEGE

Teachers' Log Book

Department Commerce

BC-102

Subject - Principles & Practices of Management.

Month of October 2021

Date	Class	Subject	Unit	Topic	No. of Students	Signature of Teacher	HOD Signature	Principal's Signature
5/10/2021		B.Com 1st Semester.	Unit - III. - Motivation and Leadership.	Leadership - Concept.	18	Snegfai	[illegible]	
8/10/2021.		"	Unit - III. Motivation and Leadership.	Leadership - Styles. Likert's 4 styles.	17	Snegfai	[illegible]	
12/10/2021.		"	Unit - III. Motivation and Leadership.	Transactional Leadership.	16	Snegfai	[illegible]	
19/10/2021.		"	Unit - III. Motivation and Leadership.	Communication - Principles and channels of Communication	16	Snegfai	[illegible]	
21/10/2021.		"	Unit - III. Motivation and Leadership.	Types and Process of Communication.	17	Snegfai	[illegible]	
23/10/2021.		"	Unit - III. Motivation and Leadership.	Barriers and Remedies of Communication.	18	Snegfai	[illegible]	[illegible]
26/10/2021.		"	Unit - IV. Managerial Control.	Concept and Process of Managerial Control.	18	Snegfai	[illegible]	Principal Nongstoin College Nongstoin
28/10/2021.		"	Unit - IV. Managerial Control.	Effective Control systems.	18	Snegfai	[illegible]	

NONGSTOIN COLLEGE

Teachers' Log Book

Department Commerce

BC-102

Subject - Principles and Practice of Management.

Month of November 2021.

Date	Class	Subject	Unit	Topic	No. of Students	Signature of Teacher	HOD Signature	Principal's Signature
2/11/2021.	B.Com 1st Semester		Unit - IV. Managerial Control.	Techniques of Control - Traditional and Modern (PERT & CPM)	18	Lyngdoh	[signature]	
6/11/2021.	"		Unit - IV. Managerial Control.	Budgetary Control.	18	Lyngdoh	[signature]	
9/11/2021.	"		Unit - IV. Managerial Control	Management Audit	17	Lyngdoh	[signature]	
16/11/2021.	"		Unit - V. Change and Conflict Management.	Concept of Planned Change.	17	Lyngdoh	[signature]	[signature]
30/11/2021.	"		Unit - V. Change and Conflict Management.	Nature and Process of Planned Change.	16	Lyngdoh	[signature]	Principal Nongstoin College Nongstoin

NONGSTOIN COLLEGE

Teachers' Log Book

BC-102

Department Commerce

Subject - Principles and Practice of Management

Month of December 2021

Date	Class	Subject	Unit	Topic	No. of Students	Signature of Teacher	HOD Signature	Principal's Signature
2/12/2021	B.Com 1st Semester		Unit - V. Change and Conflict Management.	Emerging dimensions of Management in a changing environment.	18	Shongfair	[illegible]	
4/12/2021	B.Com 1st Semester		Unit - V. Change and Conflict Management.	Managing diversity.	18	Shongfair	[illegible]	
7/12/2021	"		Unit - V. Change and Conflict Management.	Interpersonal Conflict - Levels, and causes.	17	Shongfair	[illegible]	
9/12/2021	"		Unit - V. Change and Conflict Management.	Interpersonal Conflict - Resolution.	17	Shongfair	[illegible]	
14/12/2021	"		Unit - V. Change and Conflict Management.	Functional and Dysfunctional Conflict.	17	Shongfair	[illegible]	

Principal
Nongstoin College
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NONGSTOIN COLLEGE

Teachers' Log Book

Department Commerce.

BC-102

Subject - Principles and Practices of Management.

Month of January. 2022.

Date	Class	Subject	Unit	Topic	No. of Students	Signature of Teacher	HOD Signature	Principal's Signature
25/1/2022		B.Com 1st Semester	Unit - V. Change and Conflict Management.	Group Dynamics and Relationship Management.	15	Lhoyfai	[illegible]	
27/1/2022		"		Revision.	18	Lhoyfai	[illegible]	[illegible]
29/1/2022				Revision.	18	Lhoyfai	[illegible]	Principal Nongstoin College Nongstoin

NONGSTOIN COLLEGE

Teachers' Log Book

Department COMMERCE

BC-101

Subject: Business Environment

Month of September 2021

Date	Class	Subject	Unit	Topic	No. of Students	Signature of Teacher	HOD Signature	Principal's Signature
27/9/2021	B.COM 1st Semester		Unit-III Industry and Industrial Policy.	Historical development with emphasis on 1956 policy.	18	[illegible]	[illegible]	
29/9/2021	B.Com 1st Semester		Unit-III Industry and Industrial Policy	Industrial Policy 1991	18	[illegible]	[illegible]	[illegible]

Principal
Nongstoin College
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NONGSTOIN COLLEGE

Teachers' Log Book

Department COMMERCE

BC-101

Subject : Business Environment

Month of October 2021

Date	Class	Subject	Unit	Topic	No. of Students	Signature of Teacher	HOD Signature	Principal's Signature
1/10/2021	B.Com 1st Sem		Unit-III. Industry and Industrial Policy.	Small Industrial Policy. 1991	18	[signature]	[signature]	
6/10/2021	"		Unit-III. Industry and Industrial Policy.	Industrial Policy for North East Policy for MSMEs	18	[signature]	[signature]	
8/10/2021	"		Unit-III. Industry and Industrial Policy.	Major Industries in India - Steel.	17	[signature]	[signature]	
11/10/2021	"		Unit-III. Industry and Industrial Policy.	Major Industries in India. Cement and Textile.	17	[signature]	[signature]	
13/10/2021	"		Unit-III. Industry and Industrial Policy.	Major Industries in India - Tourism and I.T.	17	[signature]	[signature]	
18/10/2021	"		Unit-III. Industry and Industrial Policy.	Industrial Sickness - Causes and Remedies.	18	[signature]	[signature]	
20/10/2021	"		Unit-III. Industry and Industrial Policy.	Industrial Sickness - Causes & Remedies.	18	[signature]	[signature]	
22/10/2021	"		Unit-IV. Trade and Foreign Investment.	EXIM Policy - historical development and EXIM policy.	18	[signature]	[signature]	[signature]
25/10/2021	"		Unit-IV. Trade and Foreign Investment.	Trends of Trade.	17	[signature]	[signature]	Principal Nongstoin College Nongstoin
27/10/2021	"		Unit-IV. Trade and Foreign Investment.	Balance of Payments.	18	[signature]	[signature]	
29/10/2021	"		Unit-IV. Trade and Foreign Investment.	Trade Relationship with U.S.A.	18	[signature]	[signature]	

NONGSTOIN COLLEGE

Teachers' Log Book

Department COMMERCE

BC-101

Subject - Business Environment. Month of November 2021

Date	Class	Subject	Unit	Topic	No. of Students	Signature of Teacher	HOD Signature	Principal's Signature
1/11/2021	B. Com 1st Semester		Unit - IV. - Trade and Foreign Investment.	Trade Relationship with European Union.	18	[illegible]	[illegible]	
3/11/2021.	"		Unit - IV. Trade and Foreign Investment.	Trade Relationship with SAARC.	18	[illegible]	[illegible]	
5/11/2021.	"		Unit - IV. Trade and Foreign Investment.	Foreign Collaboration.	16	[illegible]	[illegible]	
8/11/2021.	"		Unit - IV. Trade and Foreign Investment.	Foreign Investment.	16	[illegible]	[illegible]	
17/11/2021	"		Unit - V. International Business Environment.	Nature of International Business Environment.	17	[illegible]	[illegible]	
19/11/2021.	"		Unit - V International Business Environment.	Trends in World Trade.	18	[illegible]	[illegible]	
22/11/2021.	"		Unit - V. International Business Environment.	Problems in development Countries.	18	[illegible]	[illegible]	Principal Nongstoin College Nongstoin
24/11/2021	"		Unit - V. International Business Environment.	Foreign Trade and Economic growth.	18	[illegible]	[illegible]	
29/11/2021.	"		Unit - V. International Business Environment.	International Economic Grouping. - European Union	16	[illegible]	[illegible]	

NONGSTOIN COLLEGE

Teachers' Log Book

Department COMMERCE

BC-101

Subject - Business Environment

Month of December 2021

Date	Class	Subject	Unit	Topic	No. of Students	Signature of Teacher	HOD Signature	Principal's Signature
1/12/2021.	B. Com 1st Semester		Unit - V. - International Business Environment.	International Economic Grouping - NAFTA.	16	[illegible]	[illegible]	
3/12/2021.	B. Com 1st Semester		Unit - V. - International Business Environment.	International Economic Grouping - OPEC.	16	[illegible]	[illegible]	
6/12/2021.	B. Com 1st Semester		Unit - V. International Business Environment.	World Trade Organisations.	17	[illegible]	[illegible]	
8/12/2021.	B. Com 1st Semester		Unit - V. International Business Environment.	World Bank.	16	[illegible]	[illegible]	Principal Nongstoin College Nongstoin
10/12/2021.	B. Com 1st Semester		Unit - V. International Business Environment.	International Monetary Fund.	17.	[illegible]	[illegible]	
15/12/2021.	B. Com 1st Semester			Revision	18	[illegible]	[illegible]	

NONGSTOIN COLLEGE

Teachers' Log Book

Department Commerce -

BC -101

Subject - Business Environment.

Month of January. 2022

Date	Class	Subject	Unit	Topic	No. of Students	Signature of Teacher	HOD Signature	Principal's Signature
24/1/2022.				Revision	18	[illegible]	[illegible]	
28/1/2022.				Revision	18	[illegible]	[illegible]	
31/1/2022.				Revision	18	[illegible]	[illegible]	Principal Nongstoin College Nongstoin

NONGSTOIN COLLEGE

Teachers' Log Book

Department: Commerce

BC-304

Subject - Marketing Management

Month of September 2021

Date	Class	Subject	Unit	Topic	No. of Students	Signature of Teacher	HOD Signature	Principal's Signature
27/9/2021	B.Com III rd Semester		Unit - III. Pricing and Promotion.	Pricing - Objectives and Significance.	3	[illegible]	[illegible]	
28/9/2021	"		Unit - III. Pricing and Promotion.	Policies and types of Pricing.	3	[illegible]	[illegible]	
29/9/2021	"		Unit - III. Pricing and Promotion.	Influencing factors and the process of price setting.	3	[illegible]	[illegible]	
30/9/2021	"		Unit - III. Pricing and Promotion.	Geographical Pricing and Product Line Pricing.	3	[illegible]	[illegible]	Principal Nongstoin College Nongstoin

NONGSTOIN COLLEGE

Teachers' Log Book

Department Commerce.

BC-304

Subject - Marketing Management.

Month of October 2021.

Date	Class	Subject	Unit	Topic	No. of Students	Signature of Teacher	HOD Signature	Principal's Signature
1/10/2021.	B.Com III rd Semester		Unit - III. - Pricing and Promotion.	Discounts, Rebates and offers.	3	[illegible]	[illegible]	
5/10/2021.	"		Unit - III. - Pricing and Promotion.	Price change and Approaches.	3	[illegible]	[illegible]	
6/10/2021.	"		Unit - III. - Pricing and Promotion.	Market Promotion - Meaning, Nature and Importance.	3	[illegible]	[illegible]	
8/10/2021	"		Unit - III. Pricing and Promotion.	Domestic and Global Concepts of Market Promotion.	3	[illegible]	[illegible]	
11/10/2021.	"		Unit - III. Pricing and Promotion.	Integrated Market Communication Systems.	3	[illegible]	[illegible]	
12/10/2021.	"		Unit - III. Pricing and Promotion.	Sales Promotion - Nature and offering Promotion Mix.	3	[illegible]	[illegible]	
13/10/2021.	"		Unit - III. Pricing and Promotion.	Advertising, Personal selling and Public Relations.	3	[illegible]	[illegible]	
18/10/2021.	"		Unit - III. Pricing and Promotion.	Personal selling and Public Relations.	3	[illegible]	[illegible]	
19/10/2021.	"		Unit - IV - Distribution and Retailing.	Distribution - Meaning and Importance.	3	[illegible]	[illegible]	
20/10/2021.	"		Unit - IV. Distribution and Retailing.	Channels of distribution, Wholesaling & Retailing.	3	[illegible]	[illegible]	
21/10/2021	"		Unit - IV. Distribution and Retailing.	Factors affecting choice of distribution channels.	3	[illegible]	[illegible]	
22/10/2021.	"		Unit - IV. Distribution & Retailing.	Supply Chain Management.	3	[illegible]	[illegible]	
23/10/2021.	"		Unit - IV. Distribution & Retailing.	Market Logistics and Channel Communication.	3	[illegible]	[illegible]	

Principal
Nongstoin College
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NONGSTOIN COLLEGE

Teachers' Log Book

Department Commerce

BC-304

Subject - Marketing Management

Month of October 2021

Date	Class	Subject	Unit	Topic	No. of Students	Signature of Teacher	HOD Signature	Principal's Signature
25/10/2021	B.Com III Semester		Unit-IV - Distribution and Retailing.	Integration and Channel Mix Strategies.	3	[illegible]	[illegible]	
26/10/2021	"		Unit-IV. Distribution and Retailing.	Meaning, significance of Retailing and selection of location	3	[illegible]	[illegible]	
27/10/2021	"		Unit-IV. Distribution and Retailing.	Super Market, Store / Non Store Based Retailing.	3	[illegible]	[illegible]	
28/10/2021	"		Unit-IV. Distribution and Retailing.	Chain Stores, Speciality Stores, Retail Vending Machines.	3	[illegible]	[illegible]	Principal Nongstoin College Nongstoin
29/10/2021	"		Unit-IV. Distribution and Retailing.	E-mail order Houses.	3	[illegible]	[illegible]	

NONGSTOIN COLLEGE

Teachers' Log Book

Department Commerce

BC-304

Subject - Marketing Management -

Month of November 2021

Date	Class	Subject	Unit	Topic	No. of Students	Signature of Teacher	HOD Signature	Principal's Signature
1/11/2021.	B.Com IIIrd Semester		Unit - IV - Distribution and Retailing.	Retail cooperatives	3	[illegible]	[illegible]	
2/11/2021.	"		Unit - IV. Distribution and Retailing	Changing Dimensions of Retail Operations in India.	3	[illegible]	[illegible]	
3/11/2021.	"		Unit - V. Contemporary Issues in Marketing Management.	Rural Marketing - Importance and Characteristics of R.M.	3	[illegible]	[illegible]	
5/11/2021.	"		Unit - V. Contemporary Issues in Marketing Management.	Importance of understanding Rural Consumers.	3	[illegible]	[illegible]	
6/11/2021.	"		Unit - V. Contemporary Issues in Marketing Management.	Rural Marketing Vis Agricultural Marketing.	3	[illegible]	[illegible]	
8/11/2021.	"		Unit - V - Contemporary Issues in Marketing Management.	Planning for Rural Markets.	3	[illegible]	[illegible]	
9/11/2021.	"		Unit - V - Contemporary Issues in Marketing Management	Consumer Protection in India.	3	[illegible]	[illegible]	Principal Nongstoin College Nongstoin
16/11/2021.	"		Unit - V - Contemporary Issues in Marketing Management.	Marketing Ethics.	3	[illegible]	[illegible]	
17/11/2021.	"		Unit - V - Contemporary Issues in Marketing Management.	Online Marketing.	3	[illegible]	[illegible]	
19/11/2021	"		Unit - V - Contemporary Issues in Marketing Management.	Social Marketing.	3	[illegible]	[illegible]	
22/11/2021.	"		Unit - V - Contemporary Issues in Marketing Management.	Relationship Marketing.	3	[illegible]	[illegible]	
24/11/2021	"		Unit - V - Contemporary Issues in Marketing Management.	Green Marketing.	3	[illegible]	[illegible]	
29/11/2021.	"		Unit - V. - Contemporary Issues in Marketing Management.	Sustainable Marketing and Interactive Marketing.	3	[illegible]	[illegible]	

NONGSTOIN COLLEGE

Teachers' Log Book

Department Commerce

BC-304

Subject - Marketing Management

Month of November and December 2021

Date	Class	Subject	Unit	Topic	No. of Students	Signature of Teacher	HOD Signature	Principal's Signature
30/11/2021	B.Com III Semester		Unit - V - Contemporary Issues in Marketing Management.	Use of Technology in Marketing.	3	Shoyfali	[illegible]	
1/12/2021	"		Unit - V - Contemporary Issues in Marketing Management.	Customization.	3	Shoyfali	[illegible]	
2/12/2021	"		Unit - V - Contemporary Issues in Marketing Management.	Niche Marketing.	3	Shoyfali	[illegible]	
3/12/2021	"		Unit - V - Contemporary Issues in Marketing Management.	Market Analytics.	3	Shoyfali	[illegible]	
4/12/2021	"			Revision	3	Shoyfali	[illegible]	
6/12/2021	"			Revision	3	Shoyfali	[illegible]	
7/12/2021	"			Revision	3	Shoyfali	[illegible]	
8/12/2021	"			Revision	3	Shoyfali	[illegible]	
9/12/2021	"			Revision	3	Shoyfali	[illegible]	Principal Nongstoin College Nongstoin
10/12/2021	"			Revision	3	Shoyfali	[illegible]	
14/12/2021	"			Revision	3	Shoyfali	[illegible]	
15/12/2021	"			Revision.	3	Shoyfali	[illegible]	

NONGSTOIN COLLEGE

Teachers' Log Book

Department Commerce

BC-304

Subject - Marketing Management.

Month of January 2022

Date	Class	Subject	Unit	Topic	No. of Students	Signature of Teacher	HOD Signature	Principal's Signature
24/1/2022				Revision	2	Lhoyfait	[illegible]	
25/1/2022				Revision	2	Lhoyfait	[illegible]	
27/1/2022				Revision	2	Lhoyfait	[illegible]	
28/1/2022				Revision	2	Lhoyfait	[illegible]	
29/1/2022				Revision	2	Lhoyfait	[illegible]	
31/1/2022				Revision	2	Lhoyfait	[illegible]	Principal Nongstoin College Nongstoin

NONGSTOIN COLLEGE

Teachers' Log Book

Department Commerce.

BC-504

Subject - Service Management.

Month of September 2021.

Date	Class	Subject	Unit	Topic	No. of Students	Signature of Teacher	HOD Signature	Principal's Signature
27/9/2021	B.Com V th Sem.		Unit - I : Introduction.	Evolution of Service Sector	2	Lyngdoh.		
28/9/2021	"		Unit - I. Introduction	Definition, Concept, nature and characteristics of Services.	2	Lyngdoh.		
29/9/2021	"		Unit - I. Introduction.	Role and Importance of Services.	2	Lyngdoh		
30/9/2021.	"		Unit - I. Introduction.	Types of Services.	2.	Lyngdoh.		Principal Nongstoin College Nongstoin

NONGSTOIN COLLEGE

Teachers' Log Book

Department Commerce

BC-504

Subject: Service Management

Month of October 2021

Date	Class	Subject	Unit	Topic	No. of Students	Signature of Teacher	HOD Signature	Principal's Signature
1/10/2021	B.Com V Sem		Unit - I: Introduction	7Ps of Services.		Lhoyfai	[illegible]	
5/10/2021	"		Unit - I. Introduction.	Ethics in Services		Lhoyfai	[illegible]	
6/10/2021	"		Unit - II. Service operations and Processes.	Job Design.		Lhoyfai	[illegible]	
8/10/2021	"		Unit - II. Service operations & Processes.	Safety and Physical environment.		Lhoyfai.	[illegible]	
11/10/2021	"		Unit - II: Service operations & Processes.	Automation in Services		Lhoyfai	[illegible]	
12/10/2021	"		Unit - II. Service operations & Processes.	Operation standard and work measurement.		Lhoyfai.	[illegible]	
13/10/2021	"		Unit - II. Service operations & Processes	Service blueprinting.		Lhoyfai.	[illegible]	
18/10/2021	"		Unit - II: Service operations & Processes.	Service Process.		Lhoyfai.	[illegible]	
19/10/2021	"		Unit - II. Service operations & Processes.	Service Process Matrix.		Lhoyfai.	[illegible]	
20/10/2021	"		Unit - II. Service operations & processes.	Service guarantee		Lhoyfai.	[illegible]	
21/10/2021	"		Unit - II. Service operations & Processes.	Managing waiting line.		Lhoyfai.	[illegible]	
22/10/2021	"		Unit - III. Service Marketing.	Service Encounter.		Lhoyfai.	[illegible]	
23/10/2021	"		Unit - III. Service Marketing.	Segmentation for services		Lhoyfai.	[illegible]	

Principal
Nongstoin College
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NONGSTOIN COLLEGE

Teachers' Log Book

Department Commerce

BC - 504.

Subject : Service Marketing.

Month of October 2021.

Date	Class	Subject	Unit	Topic	No. of Students	Signature of Teacher	HOD Signature	Principal's Signature
25/10/2021	B.Com V th Sem.		Unit - III. Service Marketing	Targeting for Services.	2	Lhoyfai	[signature]	
26/10/2021	"		Unit - III. Service Marketing.	Positioning for Services	2	Lhoyfai.	[signature]	
27/10/2021	"		Unit - III. Service Marketing.	Forecasting service demand	2	Lhoyfai	[signature]	
28/10/2021	"		Unit - III. Service Marketing.	Service Product.	2	Lhoyfai.	[signature]	[signature] Principal Nongstoin College - Nongstoin
29/10/2021	"		Unit - III. Service Marketing	New Service Development.	2	Lhoyfai.	[signature]	

NONGSTOIN COLLEGE

Teachers' Log Book

Department Commerce

BC - 504.

Subject : Service Management

Month of November 2021

Date	Class	Subject	Unit	Topic	No. of Students	Signature of Teacher	HOD Signature	Principal's Signature
1/11/2021	B.Com V th Sem		Unit - III. Service Marketing.	Service Life Cycle	2	Longfait	[illegible]	
2/11/2021	"		Unit - III. Service Marketing	Branding of Services.	2	Longfait	[illegible]	
3/11/2021	"		Unit - III. Service Marketing.	Positioning of Services.	2	Longfait.	[illegible]	
5/11/2021	"		Unit - III. Service Marketing	Pricing of Services	2	Longfait.	[illegible]	
6/11/2021	"		Unit - III. Service Marketing	Service Promotion.	2	Longfait.	[illegible]	
8/11/2021	"			Revision	1	Longfait	[illegible]	
9/11/2021	"			Revision	1	Longfait	[illegible]	
16/11/2021	"		"	Revision	1	Longfait	[illegible]	
17/11/2021	"			Revision	1	Longfait	[illegible]	
19/11/2021	"			Revision	1	Longfait	[illegible]	
22/11/2021	"			Revision	1	Longfait	[illegible]	
24/11/2021	"			Revision	1	Longfait	[illegible]	
29/11/2021	"			Revision.	1	Longfait.	[illegible]	

Principal
Nongstoin College
Nongstoin

NONGSTOIN COLLEGE

Teachers' Log Book

Department Commerce

BC-504.

Subject : Service Management.

Month of November 2021.

Date	Class	Subject	Unit	Topic	No. of Students	Signature of Teacher	HOD Signature	Principal's Signature
30/11/2021	B.Com V th Semester			Revision	2	Lyngdoh	[signature]	[signature] Principal Nongstoin College Nongstoin

NONGSTOIN COLLEGE

Teachers' Log Book

Department Commerce

BC - 504

Subject : Service Management

Month of December 2021.

Date	Class	Subject	Unit	Topic	No. of Students	Signature of Teacher	HOD Signature	Principal's Signature
1/12/2021	B.Com V th Semester			Revision	2	Lhoyfai	[illegible]	
2/12/2021	"			Revision	2	Lhoyfai	[illegible]	
3/12/2021	"			Revision	2	Lhoyfai	[illegible]	
4/12/2021	"			Revision	2	Lhoyfai	[illegible]	
6/12/2021	"			Revision	2	Lhoyfai	[illegible]	
7/12/2021	"			Revision	2	Lhoyfai	[illegible]	
8/12/2021	"			Revision	1	Lhoyfai	[illegible]	
9/12/2021	"			Revision	1	Lhoyfai	[illegible]	
10/12/2021	"			Revision	1	Lhoyfai	[illegible]	
14/12/2021	"			Revision	1	Lhoyfai	[illegible]	
15/12/2021	"			Revision	1	Lhoyfai	[illegible]	

Principal
Nongstoin College
Nongstoin

NONGSTOIN COLLEGE

Teachers' Log Book

Department Commerce

BC-504.

Subject : Service Management.

Month of January 2022

Date	Class	Subject	Unit	Topic	No. of Students	Signature of Teacher	HOD Signature	Principal's Signature
24/1/2022	B.Com V th Semester			Revision	2	Longkai	[signature]	
25/1/2022	"			Revision	2	Longkai	[signature]	
27/1/2022	"			Revision	2	Longkai	[signature]	
28/1/2022	"			Revision	2	Longkai	[signature]	
29/1/2022	"			Revision	2	Longkai	[signature]	
31/1/2022	"			Revision	2	Longkai	[signature]	

Principal
Nongstoin College
Nongstoin

NONGSTOIN COLLEGE

Teachers' Log Book

Department Commerce

BC-302.

Subject: Business Law

Month of September 2021.

Date	Class	Subject	Unit	Topic	No. of Students	Signature of Teacher	HOD Signature	Principal's Signature
27/9/2021	B.Com III Semester		Unit-I: Contract Act 1872.	Nature of contract.	3	[illegible]	[illegible]	
29/9/2021	"		Unit-I. Contract Act of 1872	Classification of contract.	3	[illegible]	[illegible]	

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Teachers' Log Book

Department Commerce

BC-302

Subject : Business Laws

Month of October 2021

Date	Class	Subject	Unit	Topic	No. of Students	Signature of Teacher	HOD Signature	Principal's Signature
1/10/2021	B. Com. III rd Semester		Unit-I. Contract Act 1872.	Offer and acceptance, capacity of parties to contract.	3	Lhoyfai.		
6/10/2021	"		Unit-I. Contract Act 1872.	Free consent and consideration	3	Lhoyfai		
8/10/2021.	"		Unit-I. Contract Act 1872.	Legality of object.	3	Lhoyfai.		
11/10/2021	"		Unit-I. Contract Act 1872.	Agreement declared void & voidable.	3	Lhoyfai.		
18/10/2021.	"		Unit-I. Contract Act 1872.	Performance of contract.	3	Lhoyfai		
20/10/2021	"		Unit-I. Contract Act 1872.	Discharge of contract.	3	Lhoyfai.		
22/10/2021.	"		Unit-I. Contract Act 1872.	Remedies for breach of contract.	3	Lhoyfai.		
25/10/2021	"		Unit-I. Contract Act 1872.	Special contracts: Indemnity and guarantee	3	Lhoyfai.		
27/10/2021.	"		Unit-I Contract Act 1872.	Special contracts: Bailment and pledge; Agency.	3	Lhoyfai.		
29/10/2021	"		Unit-II. Sale of Goods Act 1930.	Formation of contracts of sale	3	Lhoyfai.		

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Teachers' Log Book

Department Commerce

BC - 302.

Subject : Business Laws.

Month of November 2021.

Date	Class	Subject	Unit	Topic	No. of Students	Signature of Teacher	HOD Signature	Principal's Signature
1/11/2021	B.Com III Semester		Unit - II. Sale of Goods Act 1930	Goods and their classification	3	Lhoyfai		
3/11/2021	"		Unit - II. Sale of Goods Act 1930	Price, Conditions & Warranties	3	Lhoyfai		
05/11/2021	"		Unit - II. Sale of Goods Act 1930	Transfer of property in goods.	3	Lhoyfai		
8/11/2021	"		Unit - II. Sale of goods Act 1930	Doctrine of Caveat Emptor	3	Lhoyfai		
17/11/2021	"		Unit - II. Sale of Goods Act 1930	Performance of the contract of sale	3	Lhoyfai		Principal Nongstoin College Nongstoin
19/11/2021	"		Unit - II. Sale of Goods Act 1930	Sale by auction.	3	Lhoyfai		
22/11/2021	"		Unit - II. Sale of Goods Act 1930	Unpaid seller & his rights	3	Lhoyfai		
24/11/2021	"		Unit - II. Sale of Goods Act 1930	Damage by land.	3	Lhoyfai		
29/11/2021	"		Unit - II. Sale of Goods Act 1930	Hire purchase agreement.	3	Lhoyfai		

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Teachers' Log Book

Department Commerce

BC - 302.

Subject: Business Laws

Month of December 2021

Date	Class	Subject	Unit	Topic	No. of Students	Signature of Teacher	HOD Signature	Principal's Signature
1/12/2021	B.Com III Semester		Unit - III. The Laws Relating to Industries.	Workmen Compensation Act 1923	3	[illegible]	[illegible]	
3/12/2021	"		Unit - III. The Laws Relating to Industries.	The Industrial Disputes Act 1947.	2	[illegible]	[illegible]	
6/12/2021	"		Unit - III. The Laws Relating to Industries.	The Industrial Disputes Act 1947.	2	[illegible]	[illegible]	
8/12/2021	"		Unit - III. The laws relating to Industries.	Minimum Wages Act 1948.	2	[illegible]	[illegible]	
10/12/2021	"		Unit - III. The laws relating to Industries.	Factories Act 1948.	2	[illegible]	[illegible]	
15/12/2021	"		Unit - III. The laws relating to Industries.	Factories Act 1948.	2	[illegible]	[illegible]	

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Teachers' Log Book

Department Commerce

BC - 302

Subject : Business Laws.

Month of January 2022.

Date	Class	Subject	Unit	Topic	No. of Students	Signature of Teacher	HOD Signature	Principal's Signature
24/1/2022	B. Com. III rd Semester			Revision	2	Lasfari	[signature]	
28/1/2022	"			Revision	2	Lasfari	[signature]	
31/1/2022	"			Revision	2	Lasfari	[signature]	[signature] Principal Nongstoin College Nongstoin

NONGSTOIN COLLEGE

Teachers' Log Book

Department COMMERCE

Month of NOVEMBER 20 21

Date	Class	Subject	Unit	Topic	No. of Students	Signature of Teacher	HOD Signature	Principal's Signature
1/11/21	I Sem	Principles & Practice of Management	Unit I	Evaluation of management Taylor's & Fayol's Theories	18	K. Marwein	[illegible]	
3/11/21	I Sem	PPM	Unit I	Function of management planning & organising	18	K. Marwein	[illegible]	
5/11/21	I Sem	PPM	Unit I	Function of management staffing, Directing & Controlling	18	K. Marwein	[illegible]	
8/11/21	I Sem	PPM	Unit I	Revision and group discussion	18	K. Marwein	[illegible]	
10/11/21	I Sem	PPM	Unit I	Management as a dynamic process	17	K. Marwein	[illegible]	
15/11/21	I Sem	PPM	Unit I	Overview of functional areas of management → HR	15	K. Marwein	[illegible]	
17/11/21	I Sem	PPM	Unit I	Class - Test	18	K. Marwein	[illegible]	
19/11/21	I Sem	PPM	Unit I	Overview of functional areas of management - Production	16	K. Marwein	[illegible]	
22/11/21	I Sem	PPM	Unit I	Overview of functional areas Finance & marketing	14	K. Marwein	[illegible]	
24/11/21	I Sem	PPM	Unit I	Social stake holding and managerial ethics	17	K. Marwein	[illegible]	
26/11/21	I Sem	PPM	Unit I	Group Discussion	18	K. Marwein	[illegible]	
29/11/21	I Sem	PPM	Unit II	Planning Premises	18	K. Marwein	[illegible]	

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NONGSTOIN COLLEGE

Teachers' Log Book

Department COMMERCE

Month of DECEMBER 2021

Date	Class	Subject	Unit	Topic	No. of Students	Signature of Teacher	HOD Signature	Principal's Signature
1/12/21	I Sem	Principles & practice of Management	Unit II	Strategies and planning	17	K. Marwein	[signature]	
3/12/21	I Sem	P.P.M	Unit II	Decision making	17	K. Marwein	[signature]	
6/12/21	I Sem	PPM	Unit II	Organising	17	K. Marwein	[signature]	
8/12/21	I Sem	PPM	Unit II	Management by Objectives	18	K. Marwein	[signature]	[signature]
10/12/21	I Sem	PPM	Unit II	Presentation	18	K. Marwein	[signature]	Principal Nongstoin College Nongstoin
15/12/21	I Sem	PPM	Unit II	Revision	18	K. Marwein	[signature]	

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Teachers' Log Book

Department COMMERCE

Month of NOVEMBER 2021

Date	Class	Subject	Unit	Topic	No. of Students	Signature of Teacher	HOD Signature	Principal's Signature
2/11/2021	I Sem	Business Environment	UNIT - II	Planning - definition, objectives and importances	15	K. Marwein	[signature]	
6/11/2021	I Sem	B.E	UNIT - II	Revision and group discussion	18	K. Marwein	[signature]	
9/11/2021	I Sem	B.E	UNIT - II	Introduction of Five Year Plan 10th FYP (2002-07)	16	K. Marwein	[signature]	
11/11/2021	I Sem	B.E	UNIT - II	11th FYP (2007 - 12)	18	K. Marwein	[signature]	
13/11/2021	I Sem	B.E	UNIT - II	12th FYP (2012 - 17)	18	K. Marwein	[signature]	
16/11/2021	I Sem	B.E	UNIT - II	Merits and limitations of FYP	17	K. Marwein	[signature]	
18/11/2021	I Sem	B.E	UNIT - II	Class - test	18	K. Marwein	[signature]	[signature]
25/11/2021	I Sem	B.E	UNIT - II	Liberalisation - definition, objectives	17	K. Marwein	[signature]	Principal Nongstoin College Nongstoin
27/11/2021	I Sem	B.E	UNIT - II	Reforms & impact of liberalisation	18	K. Marwein	[signature]	
30/11/2021	I Sem	B.E	UNIT - II	Broader economic problems in India	18	K. Marwein	[signature]	

NONGSTOIN COLLEGE

Teachers' Log Book

Department COMMERCE

Month of DECEMBER 20 21

Date	Class	Subject	Unit	Topic	No. of Students	Signature of Teacher	HOD Signature	Principal's Signature
2/12/21	I Sem	Business Environment	UNIT II	Group discussion	18	K. Marwein	[signature]	
4/12/21	I Sem	B.E	UNIT II	Presentation	18	K. Marwein	[signature]	
7/12/21	I Sem	B.E	UNIT II	NITI AYOG - Objective	16	K. Marwein	[signature]	
9/12/21	I Sem	B.E	UNIT II	NITI AYOG - Functions	16	K. Marwein	[signature]	
14/12/21	I Sem	B.E	UNIT II	Class - Test	18	K. Marwein	[signature]	[signature]
16/12/21	I Sem	B.E	UNIT II	Revision	18	K. Mar	[signature]	

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NONGSTOIN COLLEGE

Teachers' Log Book

Department COMMERCE (III Semester)

Month of NOVEMBER 2021

Date	Class	Subject	Unit	Topic	No. of Students	Signature of Teacher	HOD Signature	Principal's Signature
1/11/21	B.Com III sem	Marketing Management	UNIT - II	Market and product : meaning & importance	3	K. Marni	[illegible]	
2/11/21	B.Com III sem	M.M	UNIT - II	Classification of product in Marketing	3	K. Marni	[illegible]	
3/11/21	B.Com III sem	M.M	UNIT - II	Products attributes & features	3	K. Marni	[illegible]	
5/11/21	B.Com III sem	M.M	UNIT - II	Product line	2	K. Marni	[illegible]	
6/11/21	B.Com III sem	M.M	UNIT - II	Marketing Mix	2	K. Marni	[illegible]	
8/11/21	B.Com III sem	M.M	UNIT - II	Group Discussion	3	K. Marni	[illegible]	
9/11/21	B.Com III sem	M.M	UNIT - II	Branding : definition, types & importance	3	K. Marni	[illegible]	
10/11/21	B.Com III	M.M	UNIT - II	Group discussion	3	K. Marni	[illegible]	
11/11/21	B.Com III	M.M	UNIT - II	Class - Test	3	K. Marni	[illegible]	
13/11/21	B.Com III	M.M	UNIT - II	Presentation	3	K. Marni	[illegible]	
15/11/21	B.Com III	M.M	UNIT - II	Packaging : concept & definition	3	K. Marni	[illegible]	
16/11/21	B.Com III	M.M	UNIT - II	Labelling : concept & definition	2	K. Marni	[illegible]	
17/11/21	B.Com III	M.M	UNIT - II	Importance of Packaging & Labelling	3	K. Marni	[illegible]	

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NONGSTOIN COLLEGE

Teachers' Log Book

Department COMMERCE

Month of NOVEMBER 20 21

Date	Class	Subject	Unit	Topic	No. of Students	Signature of Teacher	HOD Signature	Principal's Signature
18/11/21	III Sem	Marketing Management	UNIT - II	Group discussion	3	K.M.	[signature]	
19/11/21	III Sem	M.M		Difference between packaging and labelling	3	K.M.	[signature]	
22/11/21	III Sem	M.M		Presentation	3	K.M.	[signature]	
27/11/21	III Sem	M.M		Class - Test	3	K.M.	[signature]	[signature]
29/11/21	III Sem	M.M		Lecture notes	3	K.M.	[signature]	[signature]
30/11/21	III Sem	M.M		Lecture notes	2	K.M.	[signature]	

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NONGSTOIN COLLEGE

Teachers' Log Book

Department COMMERCE

Month of DECEMBER 20 21

Date	Class	Subject	Unit	Topic	No. of Students	Signature of Teacher	HOD Signature	Principal's Signature
1/12/21	III Sem	Marketing Management	UNIT-II	Lecture notes	2	K.M.	[signature]	
2/12/21	III sem	M.M	UNIT-II	Group discussion	3	K.M.	[signature]	
3/12/21	III Sem	M.M	UNIT-II	Class - test	3	K.M.	[signature]	
4/12/21	III Sem	M.M	UNIT-II	Market segmentation	3	K.M.	[signature]	
6/12/21	III Sem	M.M	UNIT-II	Target market selection	3	K.M.	[signature]	
7/12/21	III Sem	M.M	UNIT-II	Positioning : concept	3	K.M.	[signature]	
8/12/21	III Sem	M.M	UNIT-II	Class - Test	3	K.M.	[signature]	
9/12/21	III Sem	M.M	UNIT-II	Presentation	3	K.M.	[signature]	
10/12/21	III Sem	M.M	UNIT-II	Product life cycle : concept	2	K.M.	[signature]	
14/12/21	III Sem	M.M	UNIT-II	Product life cycle : stages	2	K.M.	[signature]	
15/12/21	III Sem	M.M	UNIT-II	Class - test	3	K.M.	[signature]	
16/12/21	III Sem	M.M	UNIT-II	Revision	3	K.M.	[signature]	

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Teachers' Log Book

Department COMMERCE

Month of NOVEMBER 20 21

Date	Class	Subject	Unit	Topic	No. of Students	Signature of Teacher	HOD Signature	Principal's Signature
2/11/21	III Sem	Business Law	UNIT -IV	Negotiable instruments, definition, features	18	K. Marwein	[illegible]	
6/11/21	III Sem	BL	Unit -IV	Promissory note, Bill of exchange and cheque	18	K. Marwein	[illegible]	
9/11/21	III Sem	BL	Unit - IV	Holder & holder in due course	17	K. Marwein	[illegible]	
11/11/21	III Sem	BL	Unit - IV	Crossing of cheque and types	17	K. Marwein	[illegible]	
13/11/21	III Sem	BL	Unit - IV	Revision and group discussion	18	K. Marwein	[illegible]	
16/11/21	III Sem	BL	Unit - IV	Dishonour and discharge of negotiable instrument	18	K. Marwein	[illegible]	
18/11/21	III Sem	BL	Unit - IV	Discounting and endorsing of bill of exchange	16	K. Marwein	[illegible]	
25/11/21	III Sem	BL	Unit - IV	Class test	18	K. Marwein	[illegible]	Principal Nongstoin College Nongstoin
27/11/21	III Sem	BL	Unit - V	Companies Act - nature & types	14	K. Marwein	[illegible]	
30/11/21	III Sem	BL	Unit - V	Memorandum of association	14	K. Marwein	[illegible]	

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Teachers' Log Book

Department COMMERCE

Month of DECEMBER 20 21

Date	Class	Subject	Unit	Topic	No. of Students	Signature of Teacher	HOD Signature	Principal's Signature
2/12/21	III Sem	Business Law	Unit - V	Articles of Association, prospectus	18	K. Marwein	[signature]	
4/12/21	III Sem	BL	Unit - V	Directors & Company Secretaries	16	K. Marwein	[signature]	
7/12/21	III Sem	BL	Unit - V	Meeting and Resolution	16	K. Marwein	[signature]	
9/12/21	III Sem	BL	Unit - V	COPRA : definition	17	K. Marwein	[signature]	[signature]
14/12/21	III Sem	BL	Unit - V	Grievance redressal & machinery	17	K. Marwein	[signature]	Principal Nongstoin College - Nongstoin
16/12/21	III Sem	BL	Unit - V	Revision & Group discussion	18	K. Marwein	[signature]	

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Teachers' Log Book

Department COMMERCE

Month of NOVEMBER 20 21

Date	Class	Subject	Unit	Topic	No. of Students	Signature of Teacher	HOD Signature	Principal's Signature
1/11/21	V Sem	Strategic Management	Unit -IV	Dynamics of service Delivery System	2	K. Marwein	[illegible]	
3/11/21	V Sem	S.M	Unit -IV	Scheduling for services	2	K. Marwein	[illegible]	
5/11/21	V Sem	S.M	Unit - IV	Group disassion, Revision	2	K. Marwein	[illegible]	
6/11/21	V Sem	S.M	Unit - IV	Service Channel Process	2	K. Marwein	[illegible]	
8/11/21	V Sem	S.M	Unit -IV	Service Quality & Dimension	2	K. Marwein	[illegible]	
10/11/21	V Sem	S.M	Unit - IV	Revision	2	K. Marwein	[illegible]	
11/11/21	V Sem	S.M	Unit - IV	Class - Test	2	K. Marwein	[illegible]	
13/11/21	V Sem	S.M	Unit -IV	Presentation	2	K. Marwein	[illegible]	
15/11/21	V Sem	S.M	Unit -IV	Service quality model	2	K. Marwein	[illegible]	
17/11/21	V Sem	S.M	Unit -IV	service through interme-diaries	1	K. Marwein	[illegible]	
18/11/21	V Sem	S.M	Unit -IV	Managing Service & Physical evidence	1	K. Marwein	[illegible]	
19/11/21	V Sem	S.M	Unit -IV	Managing Service & failure	2	K. Marwein	[illegible]	
22/11/21	V Sem	S.M	Unit -IV	Revision	2	K. Marwein	[illegible]	

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Department COMMERCE

Month of NOVEMBER 20 21

Date	Class	Subject	Unit	Topic	No. of Students	Signature of Teacher	HOD Signature	Principal's Signature
24/11/21	V Sem	S.M	Unit - V	Global Services		K. Marwin	[signature]	
25/11/21	V Sem	S.M	Unit - V	Internationalization of service		K. Marwin	[signature]	
26/11/21	V Sem	S.M	Unit - V	Use of Technology in services		K. Marwin	[signature]	
27/11/21	V Sem	S.M	Unit - V	Group Discussion		K. Marwin	[signature]	[signature]
29/11/21	V Sem	S.M	Unit - V	Class - Test		K. Marwin	[signature]	Principal Nongstoin College - Nongstoin

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Department COMMERCE

Month of DECEMBER 2021

Date	Class	Subject	Unit	Topic	No. of Students	Signature of Teacher	HOD Signature	Principal's Signature
1/12/21	V Sem	Strategic Management	Unit - V	ITES	1	K. Marni	[illegible]	
2/12/21	V Sem	S.M	Unit - V	Managing Service Profit chain	1	K. Marni	[illegible]	
3/12/21	V Sem	S.M	Unit - V	Service Outsourcing	2	K. Marni	[illegible]	
4/12/21	V Sem	S.M	Unit V	Affiliate marketing and social media	2	K. Marni	[illegible]	
6/12/21	V Sem	S.M	Unit V	Revision & Group Discussion	2	K. Marni	[illegible]	
8/12/21	V Sem	S.M	Unit V	Emerging Service in India	1	K. Marni	[illegible]	
9/12/21	V Sem	S.M	Unit V	Presentation	2	K. Marni	[illegible]	
10/12/21	V Sem	S.M	Unit V	Class - Test	2	K. Marni	[illegible]	
15/12/21	V Sem	S.M	Unit V	Revision and group discussion	2	K. Marni	[illegible]	
16/12/21	V Sem	S.M	Unit V	Revision	2	K. Marni	[illegible]	

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